



## Flawless footage, no matter what

If you've already got the rights to broadcast the best events on TV, why not do it in crystal clear quality?

## How?

With our TV Outside Broadcast (TVOB) services. Not to blow our own trumpet, but we're already leading the way in delivering ultra-high definition (UHD) content across the UK. And we'll continue to do so.

## Get your visions out there

Whether it's via our visually lossless TICO solution on our high capacity fibre network, or HEVC over satellite, we'll help you deliver the best quality UHD content straight into your broadcast centre. We can deliver your content from anywhere in the UK and into Europe.

## Our history in UHD

- 2013 We helped deliver the first live international broadcast of rugby in 4K.
- 2015 We organised the end-to-end management of the world's first direct-to-home broadcast of live cricket in 4K.
- 2016 We helped deliver the first ever live HEVC contribution of rugby in 4K over fibre and satellite.
- 2017 We delivered more than 4,000 hours of UHD Premier League football during the 2017/18 season.
- 2018 First trials of UHD TICO Dolby Atmos.

We're at the cutting edge of UHD technology and we have the UK's highest capacity network. Work with us and enjoy the benefits of both.

Email tvob@bt.com or call 0800 679 060 www.mediaandbroadcast.bt.com