



# BT FacilityLine Plus

Connect your content to a global media network and transmit HD and UHD video and audio securely to the world.

Speed is the name of the game in the digital age. When video content is ready, it needs to go out straight away – whether that’s to a client or broadcaster. And it needs to get there fast, securely and in full definition.

That’s why we’ve created BT FacilityLine Plus. It’s a high-capacity, multi-format video exchange service that gives you the power to share SD, HD or UHD video content directly with other media network contacts in London. No couriers, uploads or online file sharing – it goes straight to the BT Tower, and from there to almost every network in the world.

## What you get:

- **Reach.** Send your content to any other BT FacilityLine Plus customer, or UK or Global Media Network customer
- **Scalability.** Control up to four channels over a single circuit
- **Resilience.** Watertight failure protection with an optional extra circuit routed and terminated separately
- **Managed.** Proactive remote Network Management option quickly identifies and fixes any problems.



### Highest quality video. Delivered.

BT FacilityLine Plus is an easy way to transmit and receive broadcast-quality video content quickly and securely. Video is carried in uncompressed format at full resolution, with embedded audio, in accordance with SMPTE 272M/299M. It's a dedicated service that bypasses the open internet, so there's no chance of the video stream degrading due to network congestion. One circuit supports multiple channel variants and you can have up to four channels – saving you up to 30 per cent on the individual cost.

### Connecting the heart of European media

London is one of the biggest media hubs in Europe. There are hundreds of production and post-production companies, facility houses and advertising agencies – all of them creating and sending high-quality video content every day. BT FacilityLine Plus connects you directly with more than 100 media partners via our digital switch infrastructure, and over 600 media production and distribution customers. And you don't need to be in Soho to use it either – it has a range of 35km from the BT Tower, which covers the entire Greater London area.

### Speed and security

There are three core options: BT FacilityLine Plus, for sending SD video signals with embedded audio at delivery speeds of 270Mbps; BT FacilityLine Plus HD for HD video at 1.485Gbps; and UHD TICO compressed video at 3Gbit/s.

BT FacilityLine Plus is based on the industry-leading Openreach Broadcast Access (OBA) product, and it's supported 24/7/365 by our state-of-the-art International Media Centre. There's also an active managed option where we'll pro-actively identify and investigate any problems straight away.

### Big benefits

- **Flexible and dedicated.** You can choose Standard, High Definition and Ultra High Definition options, switching facilities at BT Tower and multi-directional channel option, and remotely managed services.
- **Reliable and supported.** Our International Media Centre gives you 24/7/365 support. If you need diverse resilience, you can have two diversely routed circuits terminating on different Network Terminating Equipment (NTE).

- **Value for money.** One simple, quarterly fee covers all switching costs and agreed services, with discounts for multiple channels and longer commitment. There's no need for you to invest in expensive infrastructure.

## BT Media & Broadcast means total confidence

We are a world leader in communications technology, a trusted and reliable partner with decades of experience in managed services, and we open up global connectivity to platforms and channels. Our proud history of innovation means you can rely on us to deliver the high quality infrastructure and solutions that meet your broadcast and distribution needs without any major investment.

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### Media and Broadcast

Call **0800 679 060**

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or visit [mediaandbroadcast.bt.com](http://mediaandbroadcast.bt.com)

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#### Offices Worldwide

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