

Bring viewers closer to the action

Live TV Outside Broadcast



Email mediaandbroadcast@bt.com
or call **0800 679 060**

www.mediaandbroadcast.bt.com

Live sports, entertainment and news events bring in bigger audiences – and more revenue – than anything else on TV. So when you have the rights, make sure you have the right connectivity.

Pulling power

We've got the largest fibre footprint at venues around the country, including big sports stadiums, entertainment venues and exhibition centres. This means we can get your pictures from the venue and send them back in high quality to a designated point seamlessly.

Bespoke broadcasts

We offer custom solutions, from one-off transmissions for few hours to multi-year agreements. Managed by an engineer on location or remotely, from the BT Tower.

A choice of delivery methods

As well as fibre, we can send footage over digital microwave and satellite or as a data feed. Our satellite earth station gives you the option of using uplink and downlink services over multiple satellites.

High quality, top security

Choose between UHD/4K, HDR and HD – compressed or uncompressed with minimal latency. Whatever you decide, your content is secure on our network. We've scaled it to handle vast numbers of feeds simultaneously. Our network capacity's so huge, you can even produce the event remotely. And if you've got events in Europe, we can help you do that too.

Guarantee a good transmission

When the big night comes around, rely on technology that's delivered countless broadcasts flawlessly. We've supported broadcasters for 60 years, bringing sporting, cultural and state occasions to millions. In fact, every week our contribution network lets broadcasters transmit content like the Premier League to a worldwide audience.

Why choose us?

We're ahead of the game

We're a world leader in delivering ultra high definition footage. Our innovative network can carry uncompressed 4K content.

We offer greater broadcast capacity

You can access the UK's highest capacity network. It's capable of supporting as many as 40 HD visions at once.

We're a collaborative partner

You can trust us to carry your event. We've successfully transmitted footage for the IAAF Athletic Championships in London, UEFA Champions League Finals, Olympics, Commonwealth Games and a royal wedding.

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Find out more at: mediaandbroadcast.bt.com

Offices worldwide

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