



# First on the scene

## Media Live sends footage from your camera to the studio

Gathering live news is tricky. And when you're broadcasting on location and in central London, it becomes a logistical nightmare. As the clock counts down, you race to get fibre connectivity or park the satellite truck.

## There's an easier way to get footage to your studio

With Media Live your camera team can send footage to a hub using the wireless transmitters on their cameras. Video can travel from our receive points in London to your studio in an instant.

## Five reasons to use Media Live

### 1. It's always ready to use

There's no need to book satellite space and use trucks. So your teams can get to stories first.

### 2. It's a completely dedicated service

Use Media Live to send footage over your radio channel. Uncontested access means there's no other users to slow you down. Far more reliable than 3G, 4G or wi-fi.

### 3. It works with any camera transmitter

There's no need to splash out on new equipment. Or pay to maintain your own receive point. And it's cheaper than transmitting over satellite.

### 4. It can be set up for occasional use

We can book dedicated radio frequencies for one-off broadcasts on your behalf.

### 5. It connects directly to our BT Tower Network Switch

Send video directly to London's BT Tower and on to customers in media production and distribution – right across the world.



## Put your footage in experienced hands

When a big story comes around, rely on technology that's delivered countless broadcasts flawlessly. We've supported broadcasters for 60 years, bringing sporting, cultural and state occasions to millions. In fact, every week our contribution network lets broadcasters transmit content like the English Premier League to a worldwide audience.

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## Media and Broadcast

Get the latest

Call **0800 679 060**

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### Offices Worldwide

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