



Give them a leading role

Watching TV doesn't have to be a passive experience. Let your viewers feel part of their favourite shows with Agilemedia.



Take television further

Agilemedia provides the technology behind public votes for reality shows, competitions, giveaways – even football updates and dating services. Use it with:

- premium rate text messaging
- revenue-sharing numbers starting with 09
- digital mobile voice, including five or seven digit shortcodes.

Why choose Agilemedia?

You can set up the exact experience you want

Tailor any Agilemedia solution for your programme – you can cap entries, offer loyalty bonuses and integrate your own web internet votes and/or competition entry routes into our platform. Our Agilemedia web portal provides auditable multichannel vote/comp results as required by Ofcom.

It uses Europe's largest in-network call termination system

Our UK-wide platform can answer up to a quarter of a million televote calls a minute, cutting the time it takes to connect and terminate calls. It allows more callers to get in touch per event than any other UK platform – increasing the amount of money you can raise for a service provider, whether they're in-house or a partner.

It has a detailed billing and payment system

Our statements are itemised, with usage and rates information for every product. We're also in a position to make timely revenue share payments, giving you a reliable source of cash in a fast-moving market.

We're trusted by the UK's biggest shows

We handle viewer voting for X Factor, Britain's Got Talent and Strictly Come Dancing – and run competitions for This Morning, Loose Women and The Gadget Show, to name but a few. More than 600 media producers and distributors benefit from our network planning and round-the-clock support.

We also offer Premium Rate solutions, including advice lines, chat services and SMS-based radio competitions.

Media and Broadcast

Reach through the screen

Call **0800 731 3050**

email btagilemedia@bt.com

or visit mediaandbroadcast.bt.com

Offices Worldwide

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